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Agfa celebrates 30 years of Radiology Imaging activity in China, and highlights innovative future of intelligent digital imaging

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Working with Chinese partners, Agfa increases its presence in the market with advanced imaging solutions

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- Building on its 150+ years of experience, Agfa develops innovations in intelligent radiography technology.
- Agfa continues to invest in updating its equipment and production in China, keeping pace with the progress of China's medical industry.
- In 2018, Agfa and China Meheco Corporation signed a distribution and cooperation agreement for growing their businesses in mainland China.

Agfa celebrated 30 years of radiology imaging activity on the Chinese market on 10 January 2019, with a ceremony at the Belgian embassy in Beijing, China. Marc Vinck (Belgian ambassador to China), Herman Raats (Agfa Asia Pacific North general manager) and Christian Reinaudo (president and CEO of Agfa-Gevaert) were joined by government officials and hospital CEOs to mark the milestone.

Keeping pace with China's progress

The ambassador congratulated Agfa on its 30th anniversary, "It's a great honor to celebrate 30 years of Agfa entering the Chinese market. I am very proud that Agfa has been supporting the development of medical imaging with its outstanding technology for the past 30 years."

Agfa not only produces medical equipment and imaging technology in China, for the country's hospitals and healthcare institutions, but has also introduced its advanced pre-press technology in its manufacturing facilities in China.

Talking about Agfa's history in China, Herman Raats said: "In late 1980s, Agfa's board decided to start local film production in China, and proceeded with

a know-how transfer to a local x-ray film production plant (AERMEI) in Wuxi. In that time frame, Agfa was the first global medical film company making China a partner of its future development. Since the beginning of operations in China in 1988, the company committed to develop production facilities with pre-press printing plates, and recently added medical equipment to the manufacturing portfolio of its Wuxi High Tech Industrial Development Zone based factories. This evolution kept Agfa in pace with the progress of China's medical industry. Currently, Agfa employs over 600 people in China, ranging from sales, service, manufacturing, finance, operations, both for the Chinese market as well as for export. Among others, the China based R&D team develops new software solutions for global healthcare IT systems."

October 2018, Agfa signed a cooperation agreement with leading pharmaceuticals producer and distributor China Meheco. This cooperation enables both companies to expand their reach and presence in mainland China. Herman Raats talked about his expectations of Agfa's future development in China: "Agfa will continue this strategy with additional Chinese vendors, in order to increase the scale of its operations to more Chinese hospitals and medical organisations."

"Care You Can See", globally

"Partnership and innovation are the pillars of our growth in the key market of China. While we celebrate the successes of the past 30 years, we are focusing on the future of medical imaging," comments Christian Reinaudo, president and CEO of Agfa-Gevaert. "Our exclusive MUSICA image processing technology is the heart of our intelligent direct digital imaging systems, balancing high-impact image quality with the tools to reduce patient radiation dose – a key concern for healthcare providers and patients alike. By providing solutions for advanced image acquisition and processing, Agfa is creating "Care You Can See", all around the world."

Agfa, headquartered in Belgium, is a branch of Agfa-Gevaert N.V., and is a leader in imaging technology. With more than 150 years of experience, Agfa has brought advanced image acquisition and processing systems, as well as complete medical IT solutions, to hospitals and medical institutions all over the world.

For an image, courtesy of Agfa, [click here](#)

About Agfa

Agfa NV is one of the world's leading companies in imaging technology. Agfa NV develops, manufactures and markets analogue and digital systems for the printing industry, for the healthcare sector, and for specific industrial applications. The group has more than 150 years of imaging experience. The healthcare division delivers diagnostic imaging solutions that set standards in productivity, safety, clinical value and cost effectiveness. Agfa is headquartered in Mortsel, Belgium. The company is present in 40 countries and has agents in another 100 countries around the globe.

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