

Agfa Press Office
Septestraat 27
B – 2640 Mortsel
Belgium

George Curley
Director, Marketing
Communications, Americas

T +1 678-591-2828
George.curley@agfa.com

Marc De Fré
Global Marcom Director
Agfa

T +32 (0)3 444 73 19
marc.defre@agfa.com

Johan Jacobs
Corporate Press Relations
Manager Agfa-Gevaert NV

T +32 (0)3 444 80 15
johan.jacobs@agfa.com

Agfa and Universal Imaging partner to provide high-quality, low-dose imaging in the North American veterinary market

Veterinary-dedicated digital radiography powered by MUSICA™ image processing offers outstanding image quality for small animals, equine and CR-based animal dental radiography

Mortsel, Belgium – 18 April 2019 – 16:00 CET

- Universal Imaging tested Agfa’s direct radiography (DR) with MUSICA 3 image processing at multiple facilities.
- Agfa’s DR solutions offer veterinary practices real value: in workflow, speed, image quality and patient care.
- Intelligent MUSICA image processing analyzes each image and automatically applies the appropriate image enhancement parameters.
- Universal Imaging’s North American sales and support team leads the way in customer service and support offering remote and on-site technical assistance.

Agfa announces that it has signed an agreement with multi-modality veterinary provider Universal Imaging to supply veterinary-dedicated direct radiography (DR) solutions with MUSICA 3 image processing to the veterinary health markets in the US and Canada. The agreement will extend Agfa’s footprint in this market, enabling Universal Imaging to offer excellent image quality and the lowest radiation dose reasonably achievable using the ALARA principle to veterinary health providers.

Fast, affordable digital imaging

Operating for over 45 years, today Universal Imaging has served over 20,000 customers across North America. Their team is dedicated to the success of their customers by providing the latest imaging technologies, training and service that are unequalled in the industry. With a broad portfolio of digital radiography, ultrasound, computed tomography and cloud based archive solutions, and an in-

house application, service and support department that is larger than its sales force, Universal is proud to make customer service its number one priority.

To extend their portfolio and enable further differentiation, in 2018 Universal Imaging began looking for a DR solution that would provide excellent image quality and the lowest radiation dose reasonably achievable for its veterinary practice customers. A competitive search of the market, followed by extensive testing, led Universal Imaging to ultimately select Agfa's DR with MUSICA 3 image processing.

Digital Radiography from Agfa offers veterinary practices a broad range of advantages, including improved cost and workflow efficiency, high-resolution images and ultra-fast image acquisition. Agfa's veterinary-dedicated DR solutions provide fast, affordable, easy-to-use, high-quality digital imaging.

Agfa's MUSICA image processing and intuitive workstation deliver high-resolution scanning with leading-edge image quality for small animals, equine and animal dental radiography.

Innovative technologies for veterinary practices

"We are very pleased to be working with a high-quality imaging provider like Universal Imaging in the North American veterinary market," says Jared Houk, Regional Business leader Radiology Solutions, Agfa NA. "We were chosen by Universal Imaging for the outstanding image quality our MUSICA 3-powered DR products bring to this market, and we look forward to helping them offer great products for their veterinary customers."

Brandon French, Vice President Sales of Universal Imaging adds: "We are always looking to provide our veterinarians with innovative technology. After testing Agfa's DR with MUSICA 3 at multiple facilities with multiple veterinarians, our decision was made. DR with MUSICA 3 shows detail unmatched by any other system that we tested and will allow veterinarians to easily achieve images with a realistic representation of anatomy for an accurate diagnosis."

For an image, courtesy of Agfa, click [here](#).

About Agfa

Agfa develops, produces and distributes an extensive range of imaging systems and workflow solutions for the printing industry, the healthcare sector, as well as for specific hi-tech industries such as printed electronics & renewable energy solutions. The headquarters are located in Belgium. The largest production, research and distribution centers are located in Belgium, the United States, Canada, Germany, France, the United Kingdom, Austria, China and Brazil. Agfa is commercially active worldwide through wholly owned sales organizations in more than 40 countries.

For more information on Agfa, please visit www.agfa.com



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