

**Agfa Press Office**  
Septestraat 27  
B – 2640 Mortsel  
Belgium

**Birgitte Baten**  
Global PR Manager  
Agfa

T +32 (0)3 444 8007  
[birgitte.baten@agfa.com](mailto:birgitte.baten@agfa.com)

**Johan Jacobs**  
Corporate Press Relations  
Manager Agfa-Gevaert NV

T +32 (0)3 444 80 15  
[johan.jacobs@agfa.com](mailto:johan.jacobs@agfa.com)

## **Showcasing innovative digital imaging and advanced printing solutions, Agfa takes part in China International Import Expo for 3<sup>rd</sup> year in a row**

**With new products and cooperation agreements, Agfa confirms its commitment to the important Chinese market**

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- Groundbreaking intelligent solutions for medical imaging include the mobile DR 100s and the SmartXR artificial intelligence portfolio.
- Digital printing and chemical products focus on the ‘green home’. Products presented include DiPaMAT inkjet inks for the PCB industry and ZIRFON diaphragms for highly efficient alkaline hydrogen production.
- Agfa continues to increase its presence in the Chinese market, signing new strategic agreements with local Chinese partners.

At the 2021 China International Import Expo (CIIE), Agfa and its two core business divisions, Radiology Solutions and Digital Print and Chemicals, are presenting a wide range of innovative products that meet the needs of the Chinese medical imaging and printing market, with solutions illustrating the company’s strengths in care and intelligence across various fields. With over 150 years of experience developing innovative ideas and products, supported by ongoing investment in research and development, Agfa is highlighting its approach to ‘Smart and Green’, as well as its commitment to the important Chinese market.

Visitors to this 4<sup>th</sup> edition of CIIE can discover Agfa’s new intelligent digital imaging solutions, including the groundbreaking mobile DR 100s and the trailblazing SmartXR artificial intelligence portfolio, as well as ‘green’-focused functional inkjet inks. CIIE also offers Agfa an excellent opportunity to expand its cooperation with its partners, and to increase its presence in the Chinese market.

### **Exceptional solutions for intelligent digital radiography**

This year, Agfa is showcasing its intelligent medical imaging solutions including the new DR 100s mobile digital radiography unit. It combines excellent imaging, low radiation dose, flexibility and intelligence, with a high-quality and user-friendly imaging experience. Smart care is further enhanced with Agfa's SmartXR portfolio, which provides DR tools for dose, alignment, patient positioning and more, to support enhanced clinical and operational performance, while leaving the radiographer in control. Integrated sensors and cameras combined with powerful AI software, 3D machine vision, deep learning and machine intelligence, assist the radiographer with first-time-right image acquisition.

### **Smart and Green Solutions for a variety of Industries**

Agfa is committed to the concept of sustainable development, introducing new environmentally friendly products for a greener future. Agfa is focusing on the 'green home' of the future, with DiPaMAT solvent-free inkjet inks for PCB's, ORGACON PEDOT-based conductive polymers, IdeaLINE film, SYNAPS synthetic paper, PRELECT nano-silver materials, and ZIRFON alkaline electrolysis diaphragms for the production of green hydrogen.

ZIRFON can advance the performance of alkaline electrolysis up to 400% compared to traditional membranes. To the benefit of the installation's overall OPEX, electrolyzers equipped with ZIRFON membranes will generate more hydrogen at a notably lower energy cost compared to the same system using conventional membranes. This is a significant contribution to lowering the cost of hydrogen production and reaching the 'double carbon' goal.

### **Committed to the Chinese Market**

During the CIIE, Agfa and Su Mei Da International Technology Trading Co., Ltd. are signing a strategic cooperation agreement on DR, Film & Printing solutions. This highlights Agfa's commitment to collaborating with local Chinese partners, in order to actively promote the innovation, intelligence, and sustainable development of China's healthcare industry.

Agfa first established a branch in China in 1988. In the following 30 years, the company has introduced its advanced film production technology, while

continuously upgrading and expanding its business scope in the country. Agfa has focused its strategic resources, organizational structure and equipment on quickly and effectively responding to the changes and needs of the Chinese market and users.

Agfa is increasing product manufacturing in China, and cooperating with domestic industrial chain partners. Its Asia-Pacific business headquarters in Shanghai coordinates human and other resources. A modern, multi-functional center being built in Wuxi will handle production, research and development, logistics, training, application and other functions.

"As a global leader in imaging technology and IT solutions, Agfa has its main businesses in radiology solutions, digital printing and chemicals, and printing technology. In these key domains, Agfa continuously explores technological innovations in order to stimulate the unlimited potential of the Chinese market with intelligent, high-end and leading products and solutions. In the future, more of Agfa's activities will be handled in China, at the new Wuxi site. Empowered by technology, Agfa will meet the needs of the Chinese and global markets for innovative, intelligent and green solutions, and join hands with partners from all industries to advance together," says Dennis Long, Agfa's Managing Director of Greater China.

"Agfa has been deeply involved in China for more than 30 years, and has always shown strong confidence in the Chinese market. Having witnessed China's rapid development, Agfa has continuously adapted its business structure and development strategy to meet the changing needs of the industry and market with innovative ideas and products. Agfa has come a long way in laying down roots in China, and embracing the new development pattern to build a stronger product portfolio and service capability that promotes the construction of a healthy China," says Mr. Suresh Ranganathan, Vice President of ASPAC.

**The 4<sup>th</sup> edition of the China International Import Expo is being held in Shanghai from 5-10 November 2021.**

**About Agfa**

Agfa develops, produces and distributes an extensive range of imaging systems and workflow solutions for the printing industry, the healthcare sector, as well as for specific hi-tech industries such as printed electronics & renewable energy solutions.

The headquarters are located in Belgium. The largest production and research centers are located in Belgium, the United States, Canada, Germany, France, the United Kingdom, Austria, China and Brazil. Agfa is commercially active worldwide through wholly owned sales organizations in more than 40 countries.

For more information on Agfa please visit [www.agfa.com](http://www.agfa.com)



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