

Agfa Press Office
Septestraat 27
B – 2640 Mortsel
Belgium

Birgitte Baten
Global PR Manager
Agfa

T +32 (0)3 444 8007
birgitte.baten@agfa.com

Johan Jacobs
Corporate Press Relations
Manager Agfa-Gevaert NV

T +32 (0)3 444 80 15
johan.jacobs@agfa.com

Digital radiography room offering ‘Excellence, pure and simple’: Agfa introduces VALORY™ at JFR 2022

Visitors can also discover how groundbreaking, intelligent digital radiography solutions support the ‘patient’s care journey in the era of digital health’

Mortsel, Belgium – October 3, 2022 – 14:00 CET

Highlights include:

- The VALORY™ ceiling-suspended and floor-mounted digital radiography rooms, with top-level MUSICA® image processing, offering a functionality that goes far beyond the usual basics.
- The new Dura-line™ family of robust, reliable and cost-effective detectors, which deliver exquisite image quality.
- SmartXR® intelligent digital radiography tools for dose, alignment, patient positioning and more, enhancing clinical and operational performance, while leaving the radiographer in control.
- The groundbreaking mobile DR 100s with the SmartXR® assistant, which combines fast, high-quality DR imaging with excellent maneuverability and ease of use.
- Virtual demos of Agfa’s comprehensive DR portfolio that enables healthcare facilities of every size and budget to benefit from superb image quality and low radiation dose.

At JFR 2022, Agfa will highlight digital radiography innovations that support the patient’s care journey in the era of digital health, by providing smart, meaningful answers to radiology’s real needs.

Visitors can discover how Agfa delivers excellence, going beyond expectations with an expanded digital radiography portfolio that meets the requirements of every radiology department and every budget. These solutions now include the newly launched VALORY™ ceiling-suspended and floor-mounted digital radiography rooms.

“We are delighted to take part in this 70th edition of JFR in person, with plenty of new innovations and existing solutions to share. Our portfolio is built around the belief that every hospital deserves ‘excellence’, from concrete solutions that answer their real needs. Needs that include the theme of JFR 2022: how to support the patient care journey in the era of digital health. We invite everyone to visit our booth, where we can demonstrate how we are putting intelligent tools into the hands of radiology staff,” says Koen Vandewalle, Sales Manager Radiology Solutions France & BeLux of Agfa.

Balancing reliability and productivity: VALORY and Dura-line

Ceiling-suspended or floor-mounted, the VALORY X-ray rooms combine simplicity and reliability with functionalities that exceed ‘basic’ expectations to deliver ‘Excellence, pure and simple’. With a smooth, safe workflow, and top-level MUSICA® image processing, they speed up the patient’s journey through the imaging process, while delivering ‘first-time-right’ imaging.

The Dura-line Cesium Iodide detectors, which come in three sizes, deliver robust reliability, cost-effectiveness, the potential for significant patient dose reduction¹ and outstanding 15-hour battery autonomy. With the Near-Field Communication (NFC) technology, the detectors can be shared between different modalities, optimizing the hospital’s investment.

Together, Agfa’s detector technology, VALORY rooms and MUSICA image processing deliver high image quality at the lowest possible dose. Their proven reliability is backed by a 3-year warranty and quick support.

DR 100s with SmartXR: rapid, high-quality images with an agile design

The groundbreaking DR 100s mobile X-ray unit delivers exceptional maneuverability and ergonomics. It combines fast, high-quality direct radiography (DR) imaging with outstanding comfort and safety for patients and staff, and is now offered with SmartXR® Assistance providing predictive workflow assistance.

¹ Testing with board-certified radiologists has determined that Cesium Bromide (CR) and Cesium Iodide (DR) detectors, when used with MUSICA image processing, can provide dose reductions of 50 to 60%, compared to traditional Barium Fluoro Bromide CR systems. Contact Agfa for more details.

SmartXR®: the radiographer's plug-and-play intelligent 'assistant'

The role of the technologist in radiology is critical, not only from a technical standpoint but also in terms of patient interactions. SmartXR doesn't replace the technician's tasks; it is an 'intelligent assistant' that helps them complete those tasks. Tools for dose, alignment, patient positioning and more lighten workloads, with a smoother, more efficient daily imaging workflow, more consistent images, and 'first-time-right' image acquisition.

The full SmartXR portfolio is available for Agfa's mobile DR 100s and high-productivity DR 600 room. SmartRotate, an intelligent plug and play functionality that enhances productivity and patient care by automatically presenting images ready for viewing, is available for all Agfa DR and computed radiography (CR) solutions.

Comprehensive digital radiography portfolio

From entry-level mobile units to multi-purpose, automated rooms, Agfa's comprehensive portfolio of solutions, all powered by MUSICA, allows healthcare facilities of every size and budget to benefit from superb image quality and low radiation dose. At JFR, visitors have the possibility to discover these solutions through virtual demonstrations at Agfa's booth.

Discover how Agfa's innovations support the patient care journey, by visiting us at JFR 2022, booth 1T03, Paris, France, October 7-10, 2022.

[Contact us](#) to make an appointment.

About Agfa

Agfa develops, produces and distributes an extensive range of imaging systems and workflow solutions for the printing industry, the healthcare sector, as well as for specific hi-tech industries such as printed electronics & renewable energy solutions.

The headquarters are located in Belgium. The largest production and research centers are located in Belgium, the United States, Canada, Germany, France, the United Kingdom, Austria, China and Brazil. Agfa is commercially active worldwide through wholly owned sales organizations in more than 40 countries.

For more information on Agfa please visit www.agfa.com



Follow us at [Twitter](#)

Agfa, the Agfa rhombus, MUSICA, VALORY, SmartXR and SmartRotate are trademarks of Agfa-Gevaert N.V. Belgium or its affiliates. All rights reserved.

All information contained herein is intended for guidance purposes only, and characteristics of the products and services described in this publication can be changed at any time without notice. Products and services may not be available for your local area. Please contact your local sales representative for availability information. Agfa diligently strives to provide as accurate information as possible, but shall not be responsible for any typographical error.

Only the English version of this press release is legally valid. The versions in other languages only represent a translation of the original English version.