

Agfa Press Office  
Septestraat 27  
B – 2640 Mortsel  
Belgium

**Birgitte Baten**  
Global PR Manager  
Agfa

T +32 (0)3 444 8007  
[birgitte.baten@agfa.com](mailto:birgitte.baten@agfa.com)

**Johan Jacobs**  
Corporate Press Relations  
Manager Agfa-Gevaert NV

T +32 (0)3 444 80 15  
[johan.jacobs@agfa.com](mailto:johan.jacobs@agfa.com)

## At Arab Health 2023, Agfa “Empowers X-ray Experts” with meaningful answers to their daily needs

### Groundbreaking innovations, including the mobile DR 100s, VALORY™ DR rooms and Dura-line™ detectors put intelligent solutions into the hands of the radiographer

Mortsel, Belgium – 23 January 2023 – 14:00 CET

#### Highlights include:

- An extensive direct radiography (DR) portfolio combining leading-edge technology with ergonomic design and exceptional image quality.
- The groundbreaking mobile DR 100s brings smart, fast, high-quality DR imaging to the bedside.
- VALORY™ ceiling-suspended and floor-mounted DR rooms, with top-level MUSICA® image processing, which offer a functionality that goes far beyond the usual basics.
- Dura-line™ robust, reliable and cost-effective detectors, which deliver exquisite image quality.

Agfa’s booth at Arab Health 2023 offers visitors an opportunity to discover smart, meaningful answers to radiology’s real needs. In addition to solutions physically present at the booth, Agfa’s portfolio will be highlighted through a virtual platform. From the mobile DR 100s and VALORY™ DR rooms with MUSICA® image processing to Dura-line™ detectors, the expanded digital radiography portfolio meets the needs of every radiologist and every budget.

“We are delighted that we have so much to share with the participants of Arab Health 2023. Our highlights include innovative solutions such as the groundbreaking DR 100s, the dedicated and affordable VALORY™ rooms, and the robust Dura-line detectors. Combined with our MUSICA® image processing software, they bring reliability, productivity and first-time-right imaging into reach for any hospital. By putting intelligent tools into the hands of radiology, we are committed to ‘Empowering X-ray Experts’,” says Jan Leeuws, Head of region Direct Export of Agfa.

### **DR 100s: exceptional mobile ergonomics and agility**

Visitors can discover the groundbreaking mobile DR 100s, with Dura-line™ detectors, at Agfa's Arab Health 2023 booth. Designed in collaboration with users around the world, it combines fast, high-quality DR imaging with excellent maneuverability and ease of use. Manual movement is nearly effortless in all three axis, thanks to the tube head with ZeroForce™ technology. ZeroForce™ has been enhanced to speed up vertical movement, further reducing radiographer strain.

The DR 100s optionally offers a unique SmartXR® assistant, providing predictive workflow assistance that helps improve efficiency and consistency of outcomes.

### **Dura-line: durability, reliability and exquisite image quality**

The Dura-line Cesium Iodide detectors deliver robust reliability, cost-effectiveness and the potential for significant patient dose reduction<sup>1</sup>. The range of 10" x 12" (25 cm x 32 cm), 14" x 17" (36 cm x 43 cm) and 17" x 17" (43 cm x 43 cm) sizes, all offer outstanding 15-hour battery autonomy and excellent scintillator quality. Dura-line detectors can be shared between different modalities, thanks to the Near-Field Communication (NFC) technology.

### **VALORY: combining flexibility, reliability and affordability**

Visitors can learn about VALORY™ via Agfa's virtual platform. This newest addition to Agfa's comprehensive DR portfolio combines simplicity and reliability with functionalities that exceed basic expectations. The smooth, safe workflow speeds up patient throughput, while delivering first-time-right imaging.

The VALORY DR rooms come with a choice of ceiling-suspended or floor-mounted X-ray tube, plus the top-level MUSICA® image processing that is standard with all of Agfa's digital radiography solutions. The powerful combination of VALORY™, Dura-line and MUSICA® delivers high image quality

---

<sup>1</sup> Testing with board-certified radiologists has determined that Cesium Bromide (CR) and Cesium Iodide (DR) detectors, when used with MUSICA image processing, can provide dose reductions of 50 to 60%, compared to traditional Barium Fluoro Bromide CR systems. Contact Agfa for more details.

at the lowest possible dose, and enables any hospital to enhance its imaging productivity and confidence.

### **Comprehensive digital radiography portfolio**

From entry-level mobile units to multi-purpose, automated rooms, Agfa's comprehensive portfolio of solutions, all powered by MUSICA®, allows healthcare facilities of every size and budget to benefit from superb image quality and low radiation dose. At Arab Health 2023, visitors have the possibility to discover the entire portfolio through the virtual platform at Agfa's booth.

**Discover how Agfa's groundbreaking solutions 'Empower X-ray Experts', by visiting us at Arab Health 2023, # S1.F30, 30 Jan - 2 Feb 2023, Dubai, United Arab Emirates**

#### **About Agfa**

Agfa develops, produces and distributes an extensive range of imaging systems and workflow solutions for the printing industry, the healthcare sector, as well as for specific hi-tech industries such as printed electronics & renewable energy solutions.

The headquarters are located in Belgium. The largest production and research centers are located in Belgium, the United States, Canada, Germany, France, the United Kingdom, Austria, China and Brazil. Agfa is commercially active worldwide through wholly owned sales organizations in more than 40 countries.

For more information on Agfa please visit [www.agfa.com](http://www.agfa.com)



Follow us at [Twitter](#)

*Agfa, the Agfa rhombus, MUSICA and VALORY are trademarks of Agfa-Gevaert N.V. Belgium or its affiliates. All rights reserved.*

*All information contained herein is intended for guidance purposes only, and characteristics of the products and services described in this publication can be changed at any time without notice. Products and services may not be available for your local area. Please contact your local sales representative for availability information. Agfa diligently strives to provide as accurate information as possible, but shall not be responsible for any typographical error.*

*Only the English version of this press release is legally valid. The versions in other languages only represent a translation of the original English version.*